



## BlueWater Reports Overview

# U.S. Domestic In-Country Traffic Focus



**Regardless of your home country, BlueWater reports provide valuable insight to your in-country traffic and calling patterns – both desired, profitable and growing, as well as unprofitable and unwanted traffic. Whether it is in-country roaming traffic, local calling, 'A' number calling spikes, simultaneous calls, short calls or an other call types – our BlueWater software provides users with instant and real time updates on the health of your in-country traffic patterns – both good and bad.**

Orca Wave's BlueWater software platform provides a wide variety of exportable, user pulled and emailed pushed reports from a growing library of general and customer specific report types. Emailed reports are fully managed by Users to define the recipients and timeframe of the email delivery.

For those carriers and application service providers that focus on in-country, BlueWater is very adept with Jurisdictional reporting, differentiated Class of Services analysis by each offered in-country product, such as in-bound calling, conferencing, IPPbx, and many others that our BlueWater customers want to track.

Orca Wave is able to provide reports via our auto email reporting function. In addition, our BlueWater software has moved extensively into data visualization with report widgets displaying data layers that are immediately updated as new CDR files are processed typically every 3-5 minutes.

Users define the new information needed, Orca Wave produces a mock up, and then moves the report to production.

- **Network Operations Center (NOC) Widgets:** Real time display of concurrent calls on both aggregated and Carrier/Trunk basis. Each user can set up their own widgets with a variety of screen layouts, settings, sizes, and the ability to be saved for subsequent views. Multiple views are available for Short Call trends and Auto Dialer Traffic including time period, and length of call. Concurrent widget: user setting range 24hrs to 31 days.
- **Revenue/Product Focused Widgets:** Orca Wave BlueWater provides instant visibility into the revenue state of the business. Users can choose their preferred time frames and have multiple widget views updating in real-time. These widgets provide a wide array of user pulled/detailed reports at a CDR level, hourly analysis by destination code or dialed number. Some high-level and detailed reports provide extensive financial data. User levels can also be implemented to provide access to only those who need it.

#### • Examples of Various Reports (Orca Wave Generated / BlueWater Managed)

- Customer Comparison Reports Every 8 Hours – Monitor each customer's traffic trends
- Fraud Alerts – Pushed notifications
- QoS Alarms – Maintain high quality service
- Specialized Reports Requested by our Customers- Specified to your needs
- KPI Trending Analysis reviewing 15 different trends!
- Operational Reports to keep your NOC informed
- Target List Reports to keep your vendors working for you
- Customer/Supplier Price History – Assist your finance team with audits
- Financial Reports – Daily, Weekly and Monthly
- Margin/Negative Margin Reports – Alarmed for quick notifications

#### About

Orca Wave is an experienced team of telecom professionals whom have worked together in the international and domestic telecom space since 1997. In 2002, Orca Wave was formed by John Rivenburgh and Jeri Wait. Orca Wave's BlueWater Software provides real time, intelligent solutions, architected to accelerate any world class carrier to global leader, as measured by quality, profit and revenue. To date the software platform has been the engine for some of the leading Global Carriers and Innovative new market entrants that are wholesale, wireless, application and VoIP providers.