



Voice & Messaging Analytics

The Complete Analytics Reporting Solutions



Orca Wave's BlueWater advanced reporting capabilities provide voice and messaging Key Performance Indicators (KPIs) at a glance, vital to the success of your business.

Analytics Reporting Solutions lets you custom design your application dashboard. Configure your report widget to gauge your business performance or expose concerning trends. NOC and financial dashboards, rich KPI analytics, and customized reports are tailor made to meet your unique business needs.

Key Elements

Carriers looking to get a deeper understanding of their data on their voice and sms numbers can look to OrcaWave's Voice & Messaging Analytics. OrcaWave provides insights into your KPIs using our extensive margin and operational analytics. Our team of data analysts work with you on custom reports and data integrations as well to reveal new information. Our custom capabilities allow you to integrate the data into your own platform as well.

OrcaWave makes actionable business intelligence available for each department in your organization with Analytics for your voice and SMS numbers.





- **Dashboard Reports:** Customized with your short call trends across your network, switch utilization (peak calls), product performance, and net settlement/ carrier revenue imbalance.
- **Custom Capabilities:** Allow for integrating other data sources into your calling data. Email pushed reports designed by requests, call pattern analysis to fit your unique needs, and user defined data feeds into your 3rd party systems.
- **Analytics:** Uses multi-level margin analysis, operational details including call quality, NER, current and proposed routing details, supplier rate change impact, volume trends, supplier invoice validation, call record lookup, and more.
- **Reports Application Programming Interface (API):** Provides RESTFUL interfaces, minutes of use for your DID; TFN; and ITFS, customer assigned inventory, short call data across all platforms, product performance (revenue and cost data by product), concurrent call volumes, and carrier revenue imbalance/net settlement data.

About

Orca Wave is an experienced team of telecom professionals whom have worked together in the international and domestic telecom space since 1997. In 2002, Orca Wave was formed by John Rivenburgh and Jeri Wait. Orca Wave's BlueWater Software provides real time, intelligent solutions, architected to accelerate any world class carrier to global leader, as measured by quality, profit and revenue. To date the software platform has been the engine for some of the leading Global Carriers and Innovative new market entrants that are wholesale, wireless, application and VoIP providers.